



Transportation Asset Management Activities within the Iowa Department of Transportation

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Transportation Asset Management Plan – DRAFT



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Transportation Asset Management Plan Steering Committee:

- Stu Anderson – Planning, Programming, and Modal Division Director
- John Selmer – Performance and Technology Division Director
- Charlie Purcell – Project Delivery Bureau Director
- Scott Marler – Traffic Operations Office Director
- Tammy Nicholson – Location and Environment Office Director
- Peggi Knight – Research and Analytics Office Director
- Craig Markley – Systems Planning Office Director
- Andrea Henry – Strategic Communications Office Director
- John Ranney – District 2 Engineer
- Don Tebben – Office of Program Management
- Matt Haubrich – Organization Improvement
- Darla James – Office of Systems Planning
- Lisa McDaniel – FHWA
- Max Grogg - FHWA

Iowa Highway TAM Governance Structure

Transportation Commission

Transportation
Commission

Priorities

Highway Program Team

DOT Director
Highway Div Director
PPM Div Director
P&T Div Director
Project Delivery Bureau Director
System Ops Bureau Director
Perf Mgmt Office Director

Outcomes

Performance
Targets

Highway Program Development
Group

Safety, Maintenance,
Bridge & Pavement
Modernization, and
Capacity Projects

Highway Division
Districts
PPM Division
P & T Division
Motor Vehicle Division

Modeling and
Implementation

Transportation Asset Management
Technical Committee

Technical Leads

Transportation Asset Management
Systems

Bridge
Management

Pavement
Management

Safety
Management

Traffic
Operations

Freight

Transportation Asset Management Governance Team:

- Peggi Knight – Research and Analytics Office Director
- Scott Marler – Traffic Operations Office Director
- Tammy Nicholson – Location and Environment Office Director
- Garrett Pedersen – Office of Systems Planning
- Don Tebben – Office of Program Management
- Matt Haubrich – Organization Improvement

Relationship of Transportation Asset Management to Performance Management

Agency Performance Management

Operations and Finance

Finance
HR
Fleet and Facilities

Motor Vehicle

DL
Enforcement
Permitting
Etc.

Highway Operations

Maintenance
Traffic Ops
Budget
Etc.

Etc.

Transportation Asset Management

LPAs

Rail

Transit

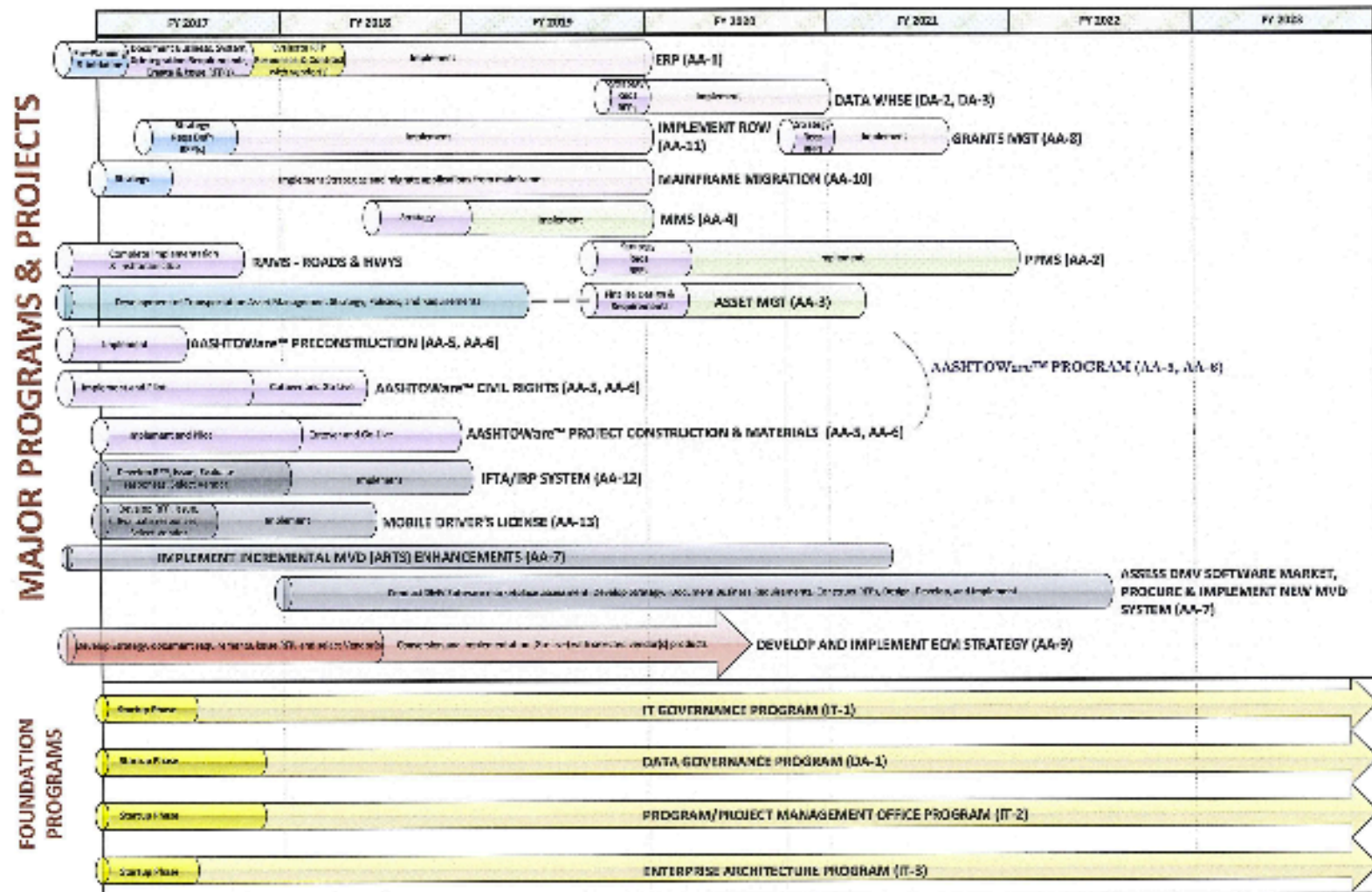
Aviation

Highway Asset Management

Highway Program

Project Delivery

FIGURE 54: HIGH-LEVEL ENTERPRISE ARCHITECTURE STRATEGIC PLAN IMPLEMENTATION



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Transportation Asset Management Organizational Issues:

- Role/Purpose of Agency and measuring success
- Personnel Reallocation
- Different Competencies
- External Collaboration/Partnerships
- Stakeholder Engagement Vs. Dissemination

