

# Transportation Asset Management Webinar Series

## Webinar 5: Asset Management and Performance-Based Planning

Sponsored by FHWA and AASHTO

Press F5 to enter full screen mode, press Esc to exit full screen mode.  
**Please do not put your phone on hold.**



**Webinar 5 — July 10, 2013**

# FHWA-AASHTO Asset Management Webinar Series

- Sharing of knowledge is a critical component of advancing asset management practice
- This is the fifth of a 12-part webinar series that will run over a two year period
- Webinars will be held every two months with topics such as asset management plans, AM data needs, etc.
- Welcome ideas for future webinar topics and presentations
- Submit questions using the webinar's Q&A feature
- Next webinar: **Addressing Preservation and Maintenance in Asset Management Plans – September 18, 2013 2:00 EST**

# Welcome

- FHWA is pleased to sponsor this webinar series on Asset Management and Performance-based Planning, in cooperation with the AASHTO Sub-Committee on Asset Management
- FHWA's Office of Asset Management is working closely with the Office of Planning to collaborate on the integration of asset management and planning
- There is a close relationship between AM and performance-based planning
  - The planning process is integrated throughout the entire asset management process as a strategic connector to decision-making throughout an agency's priority setting and resource allocation process.

# AM and Performance-Based Planning Overview

- MAP-21 requires states to develop a transportation asset management plan (TAMP) for pavement and bridge assets on the expanded National Highway System (NHS)
  - State DOTs and MPOs will need to work together since some NHS roads are managed by local agencies
  - Understanding both state and local perspectives is important to develop a TAMP
- There are many benefits of tying planning and programming decisions to asset management goals and objectives
  - Having asset management well integrated into a performance-based planning process is an important ingredient in the value a transportation agency gets from asset management.
  - We'll be hearing more on this topic today

# AM and Performance-Based Planning Overview

- Recently, progress has been made in improving the integration of AM and performance-based planning.
- FHWA Office of Planning has focused on improving performance-based planning practices in transportation agencies including:
  - Identifying performance measures that support policies, goals, & objectives.
  - Understanding the role of performance measures and performance-based thinking during the planning process.
  - Knowing what data resources are needed to support better decision-making.
- Important issues to address include:
  - Optimal resource allocation strategy for AM versus other funding needs
  - Growing importance of preservation and maintenance of assets.
  - Addressing the importance of asset management and safety relationships.
- Visit the FHWA Office of Planning and the Office of Asset Management websites for more resources.

# Framework for PBPP



## PERFORMANCED-BASED PLANNING AND PROGRAMMING

# Webinar Overview

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- Today presentation includes three perspectives on asset management and performance-based planning.
- Presenters will discuss their agencies' efforts to integrate asset management and performance-based planning
- Presentations will address specific challenges, success factors, and key benefits obtained and will highlight successful approaches for strengthening the relationship between asset management and performance-based planning
- Together, we will explore the strategic and operational benefits that State DOTs are achieving by tying planning and programming decisions to asset management goals and objectives.

# Learning Objectives

- Building working knowledge of key concepts and definitions in the areas of asset management and performance-based planning
- Understanding specific approaches to integrating asset management and performance-based planning
- Applying this knowledge to begin to answer the following questions:
  - What steps can your agency take to better connect components of asset management and performance-based planning?
  - What are the benefits that your DOT can expect from tying planning and programming to asset management goals and objectives?
- **SHARE LESSONS LEARNED, IDEAS, KNOWLEDGE!!!**



# Webinar Agenda

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- 2:00 Webinar introduction and overview**  
Matt Hardy (AASHTO) Steve Gaj and Harlan Miller (FHWA)  
and Hyun-A Park (Spy Pond Partners, LLC)
- 2:15 Performance-Based Planning in a Round Transportation World**  
Keith Damron (Kentucky Transportation Cabinet)
- 2:40 The 2040 Plan for Southeast Michigan**  
Tom Bruff (Southeast Michigan Council of Governments)
- 3:10 Q&A and wrap up**

# KENTUCKY TRANSPORTATION CABINET

## “Performance Based Planning in a Round Transportation World”

Keith R. Damron, PE  
Director, Division of Planning  
July 2013



A green ribbon graphic with a white border, featuring the text "\$1 Billion" in the center.

**\$1 Billion**

**Construction Letting Annually**

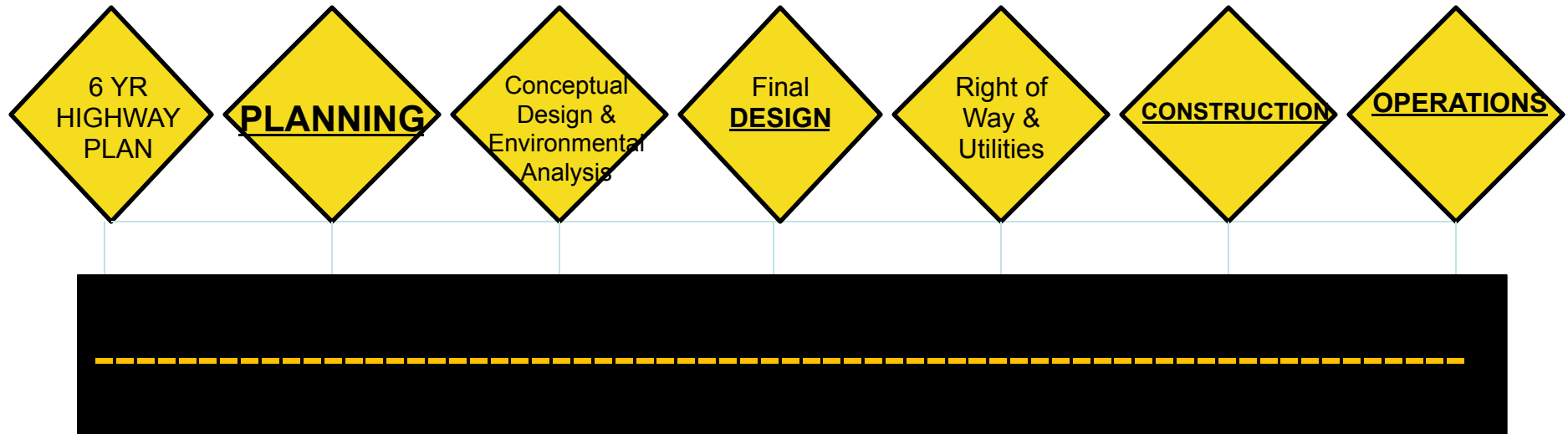
**Public Roads in Kentucky**

**79,321 Miles**

**State Maintained Roads**

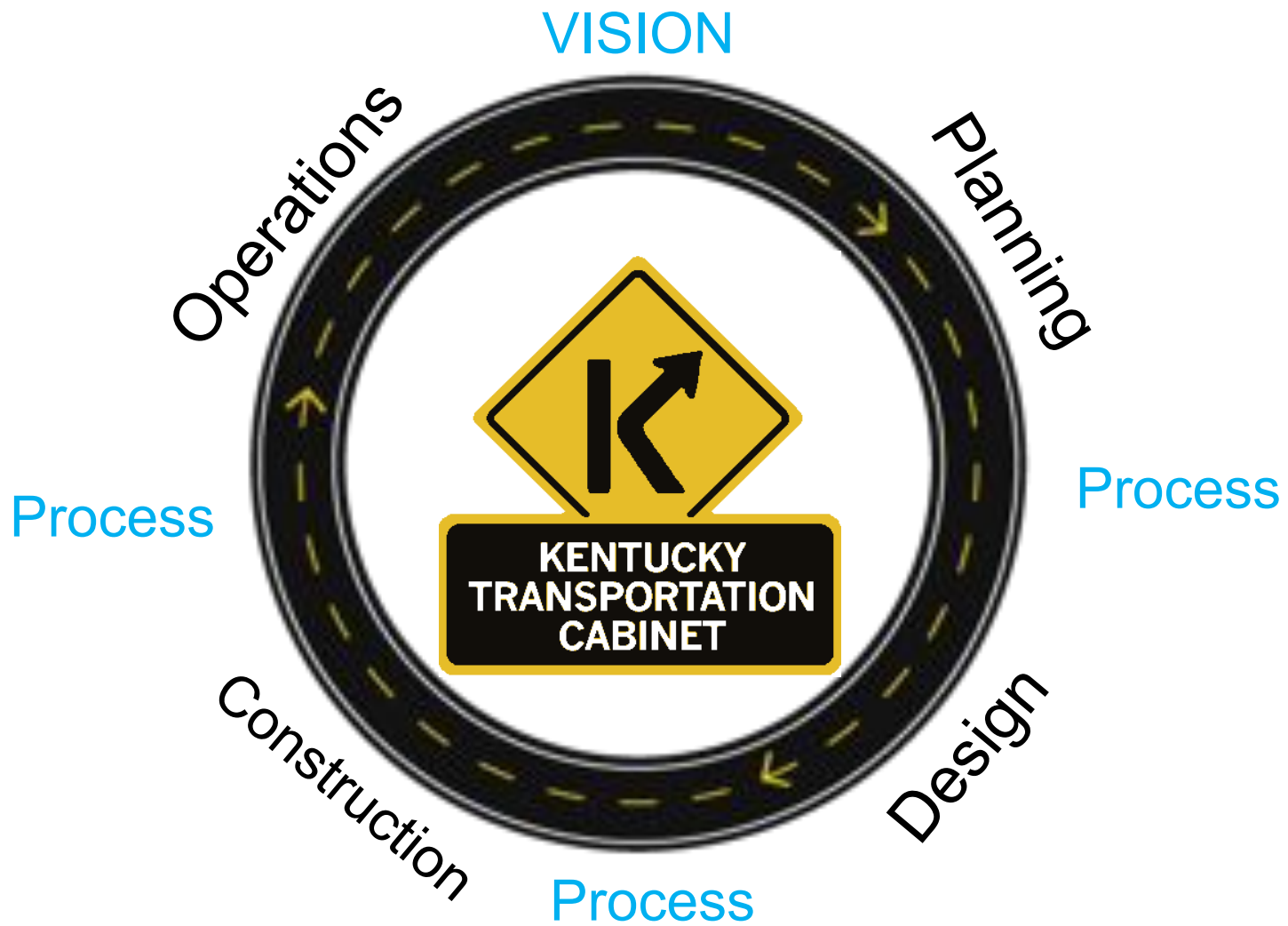
**Over 27,616 Miles**

# The Transportation World Was Seen As Flat



**Kentucky's  
Previous Linear  
Process**

**Asset Management  
Should lead  
Decision Making**



The Transportation World is Round

# **TRANSPORTATION ASSET MANAGEMENT**

## **CHALLENGE**

**KYTC Secretary Mike Hancock**

- 1 KYTC Definition – Use data to define needs.**
- 2 Prioritize & Rank Needs based on quality information and well-defined objectives.**
- 3 Make better decisions about resource allocation and utilization.**

# Maintenance Asset Management Focus Areas

## Initial Focus

- Pavements
- Bridges

## Under Development

- Signs
- Pipes/Culverts

## Future Plans

- Guardrail
- Striping
- Cable Barrier
- Etc.

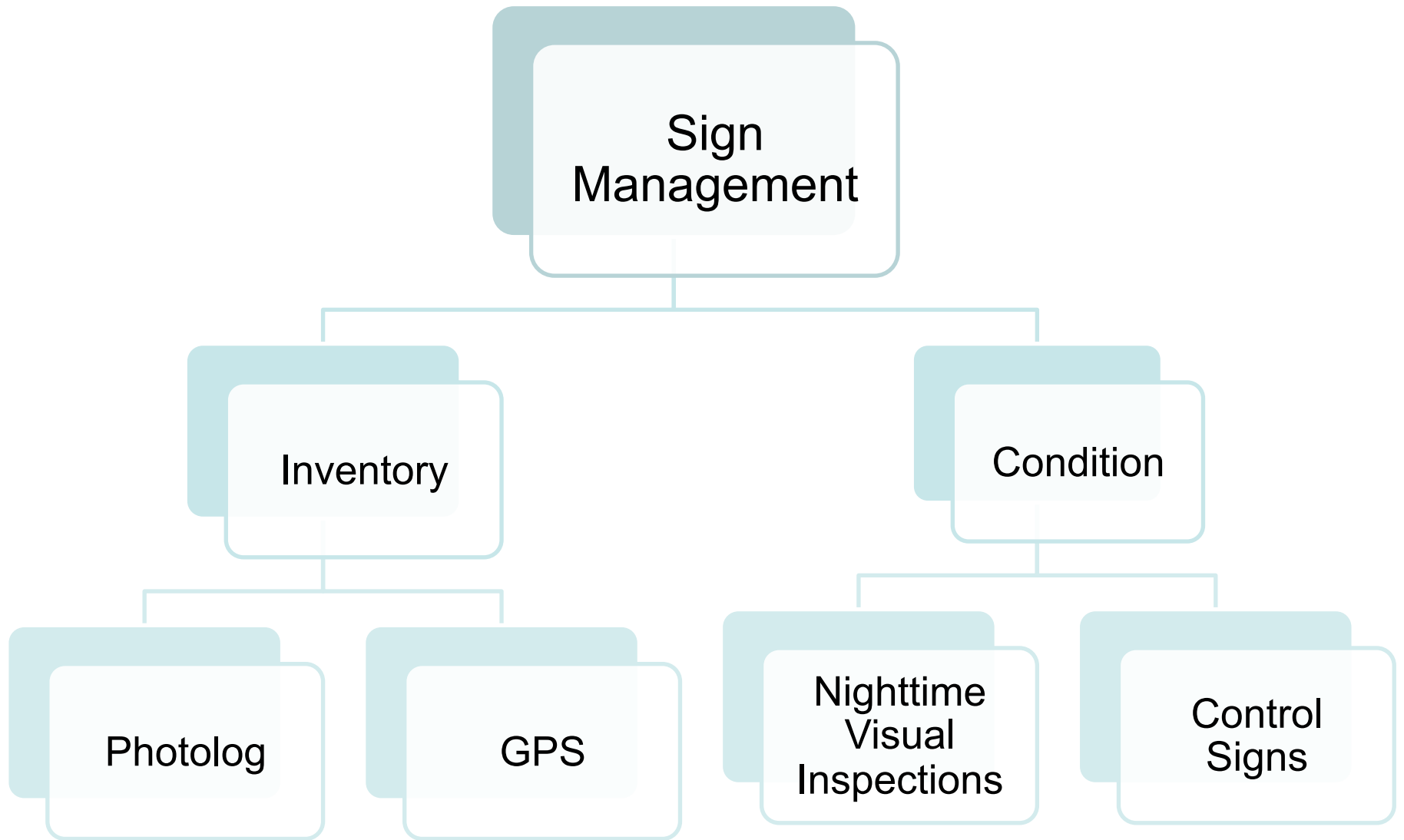


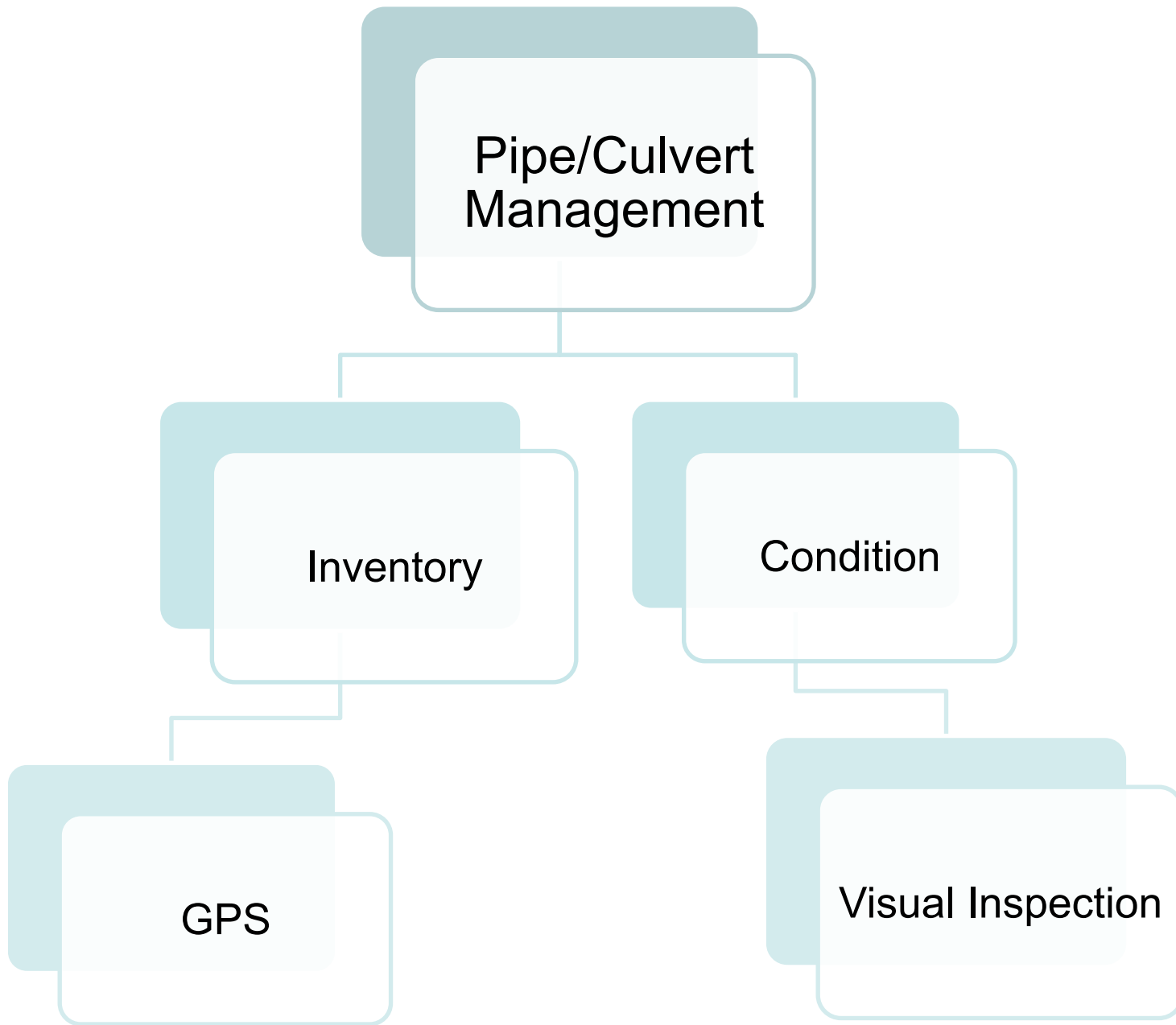
# Pavement and Bridge Management



# Maintenance Rating Program

- Identifies general areas of concern (guardrail, ditching, signage, etc.)
- Does not identify specific locations
- Additional funding to address issues
- Moving toward Asset Management





# Traffic Asset Management Focus Areas

**High Friction Surface**



## Roadway Data Used

Crash

Milepoint

Curve  
Data

Pavement



# Rumble Strips

## Roadway Data Used

Crash	Milepoint	Lane Width	Shoulder Width	Speed Limits	Auxiliary Lanes (TWLTL)
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# Roadway Data Used

Milepoint

Crash

Functional Class

Speed Limit

# of Lanes

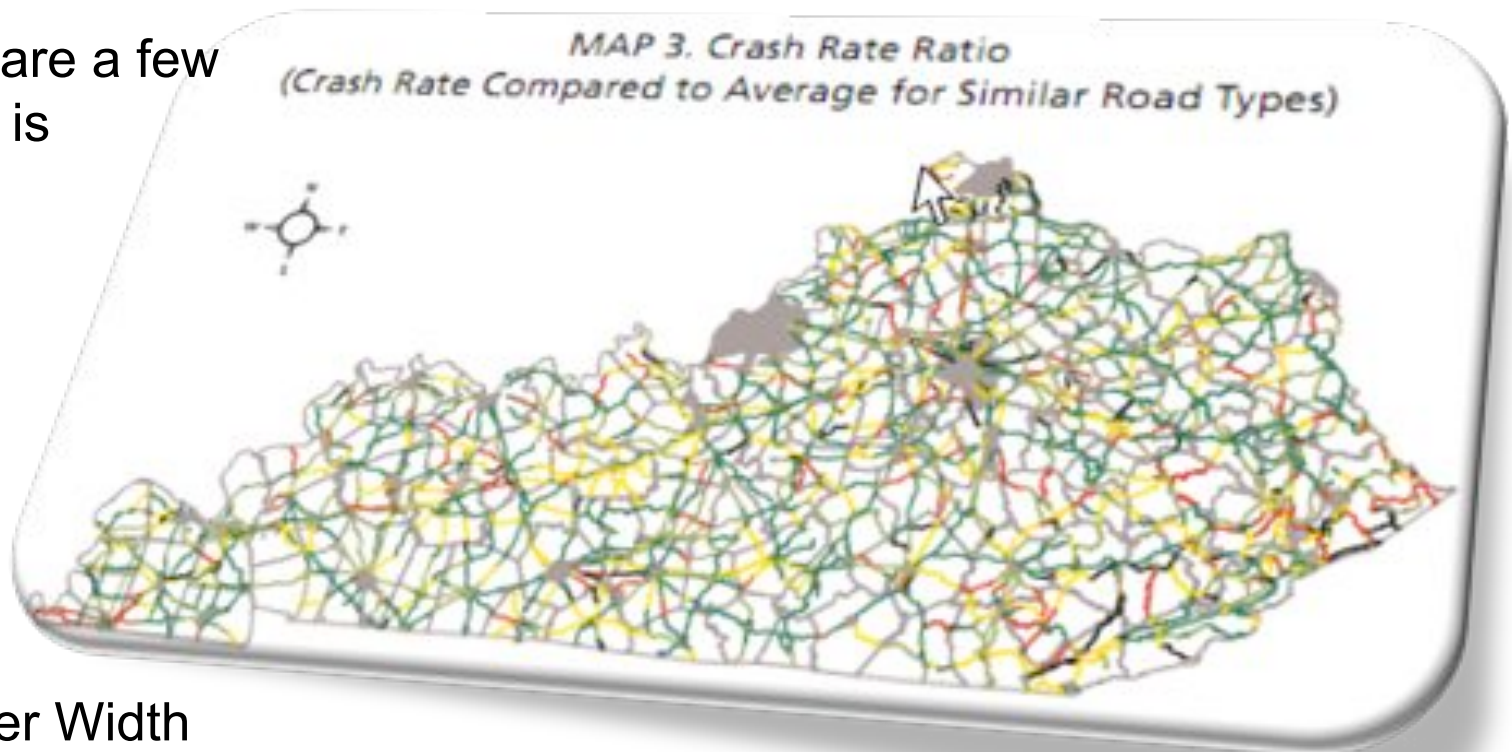
**Roadway  
Departure  
Corridors**



# Using usRAP–US Road Assessment Program

usRAP -Below are a few data sets HSIP is currently using:

- Distance
- Length
- Traffic Flow
- Setting
- # of Lanes
- Paved Shoulder Width
- Unpaved Shoulder Width
- Speed
- Roadside Hazards
- Intersection types



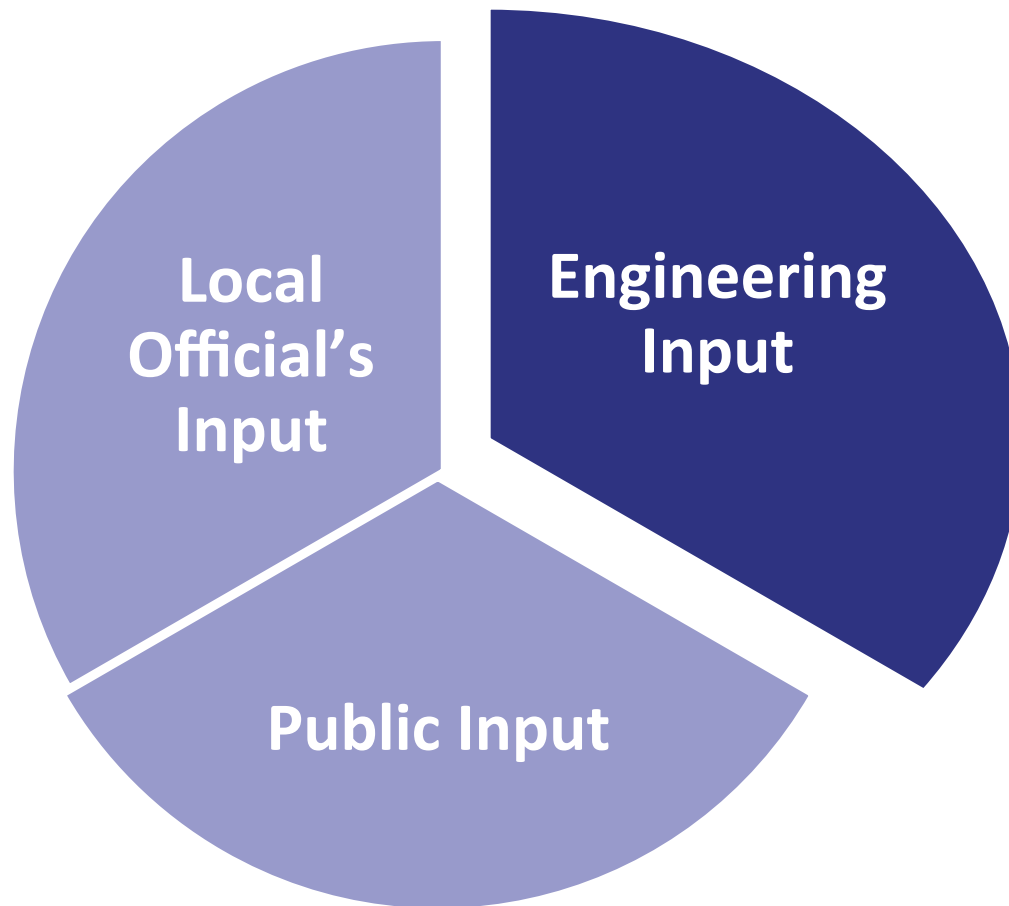




# Kentucky's Unscheduled Needs List 2013

- **Over 2,453 projects**
- **Over \$60 billion**
- **Over 6,300 miles of roadway**
- **Over \$9.52 Million per Mile**
- **Over \$2.17 Million Average Per mile of the 27,616 State Road Miles**

# Components of a Successful Planning Process



# Statewide KYTC Planning Goals

**GOAL 1 MOBILITY**

**GOAL 2 ACCESS**

**GOAL 3 CONNECTIVITY**

**GOAL 4 SAFETY**

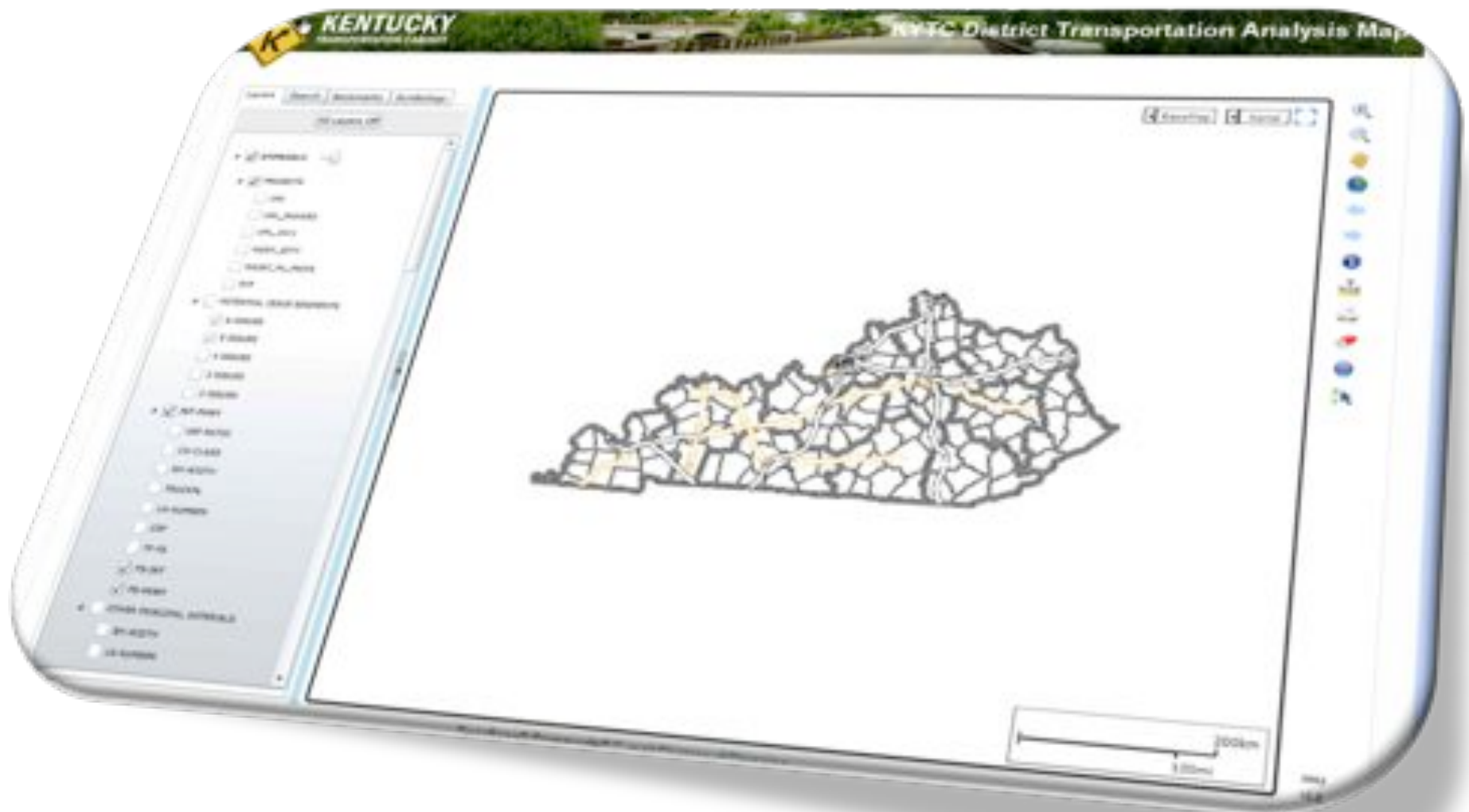
**GOAL 5 SECURITY**

**Goal 6 Economic Stewardship**

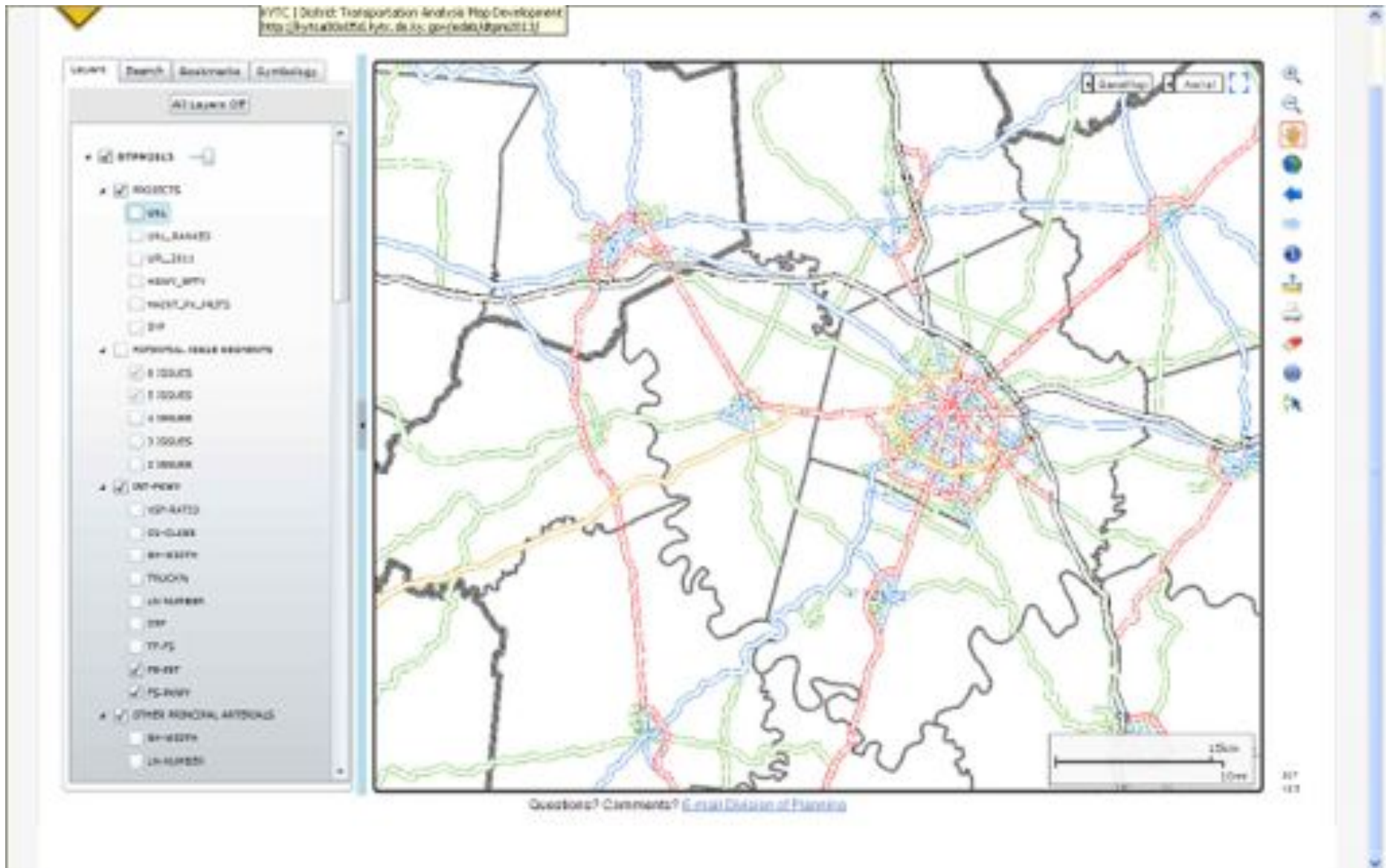
**GOAL 7 ENVIRONMENTAL STEWARDSHIP**

**Goal 8 Involvement**

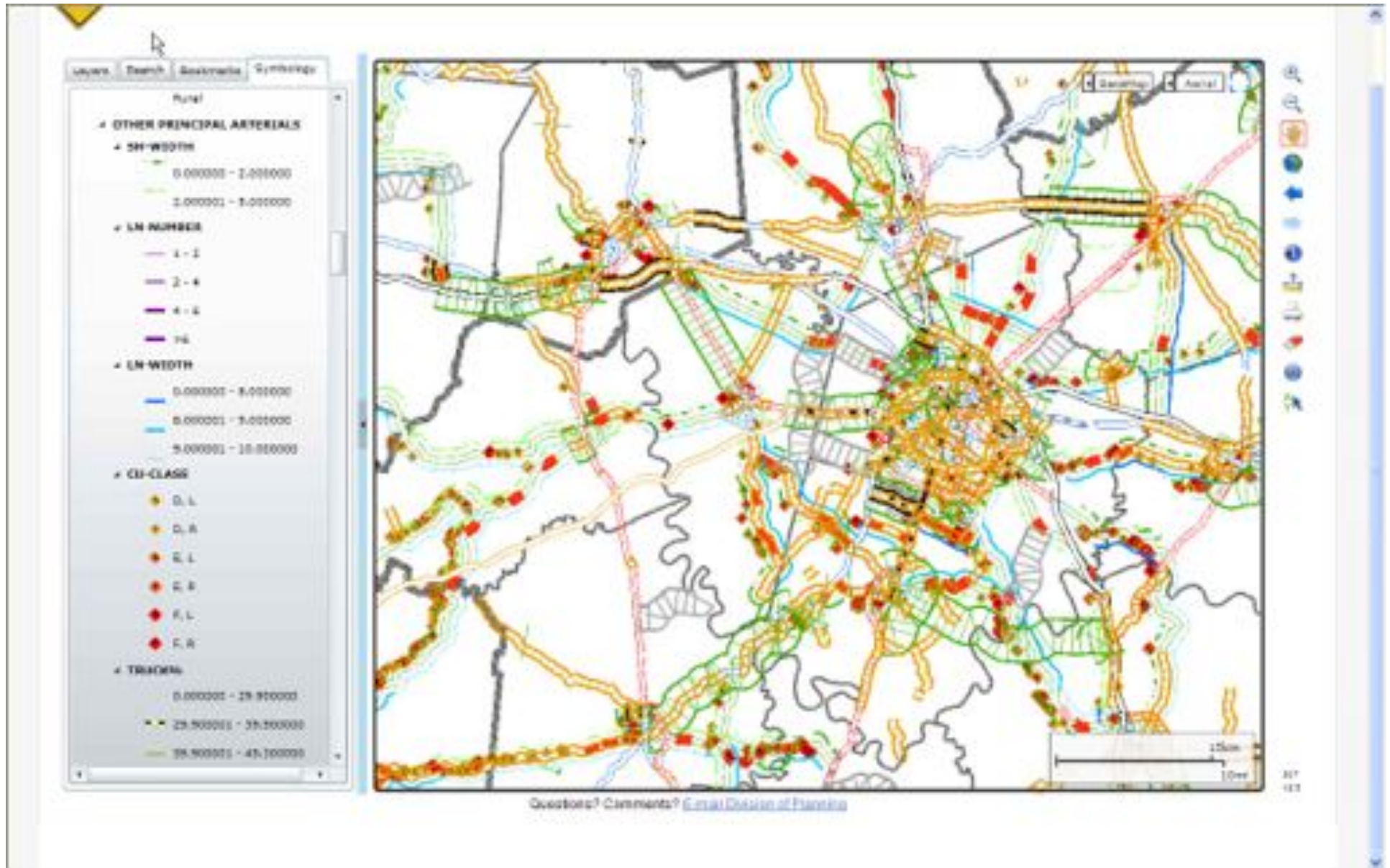
# SPATIAL TRANSPORTATION ANALYSIS MAP



# PRIORITY ROUTES



# CRF-VSF-Lane & Shoulder Width



# Interactive Mapping System

## Highway Data Layers include:

- Functional Classification
- Crash Critical Rate Factor (CRF)
- Volume-to-Service Flow (V/SF) Ratio
- Truck Percentages
- Number of Lanes
- Lane Widths
- Horizontal Degree of Curvature
- Vertical Grades
- Current Highway Plan Projects
- Current UNL Projects
- Composite Adequacy Ratings
- Landslide and Rockfall Locations
- Functionally Obsolete Bridges
- Structurally Deficient Bridges

# District Transportation Plan





# Highway District 12 Transportation Plan

Kentucky Department of Highways

October 2011



District 1

District 2

District 3

District 4

District 5

District 6

District 7

District 8

District 9

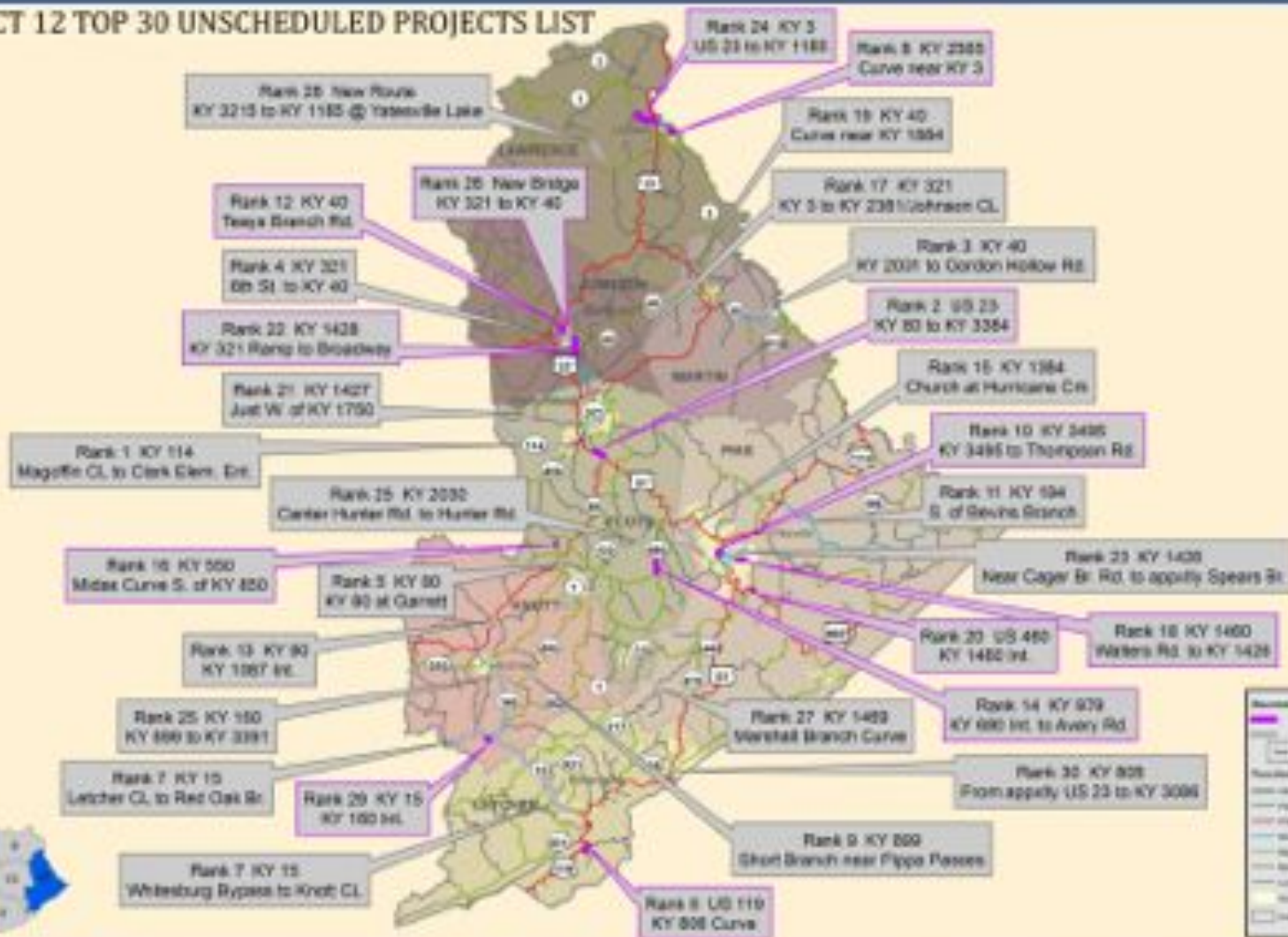
District 10

District 11

**District 12**



# HIGHWAY DISTRICT 12 TOP 30 UNSCHEDULED PROJECTS LIST



**Unscheduled Projects**

- Rank 1-30

**Regional Classification**

- Interstate
- State Route
- County Road
- Local Road
- Unimproved Road
- Other Road

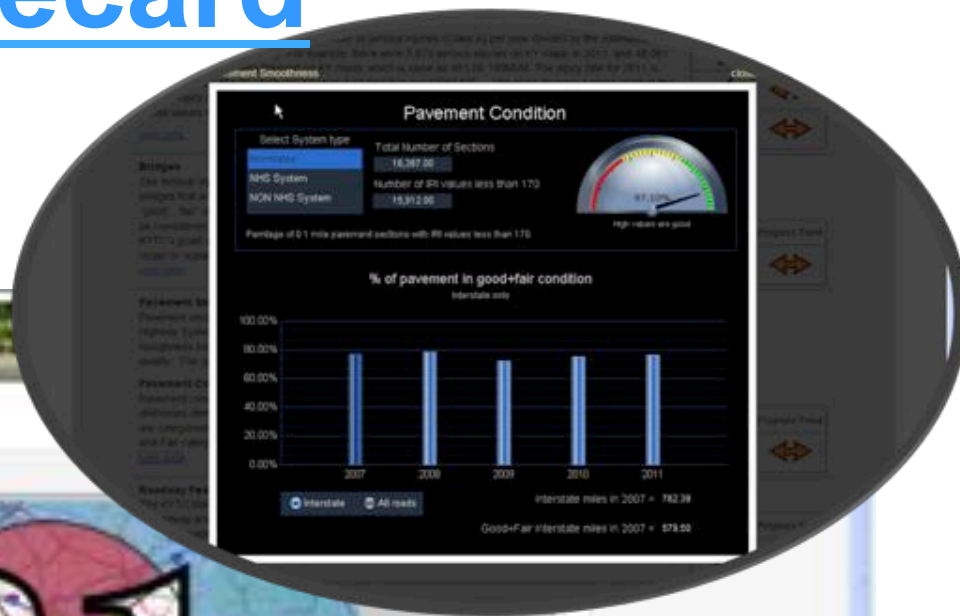


# HIGHWAY DISTRICT PLANNING PROCESS

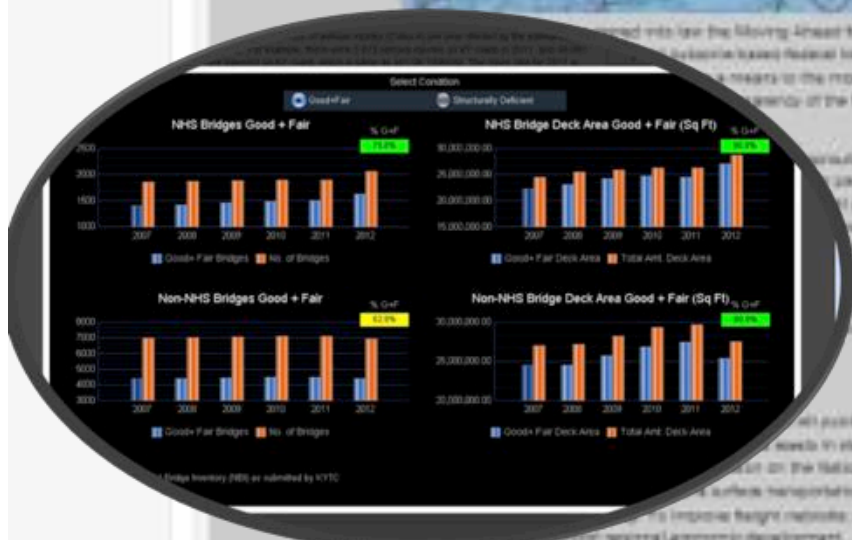
## PLAN INTENT

- Provide a data-driven foundation for recommend projects.
- Provide quantifiable, documented information related to needs and deficiencies across Kentucky' s highway system.
- Provide support & a process for progressing projects from an idea to the Highway Plan.
- Meet the Goals and Objectives of the Cabinet & the Highway District through the Engineering Review.
- Utilize the current metropolitan and regional planning processes that provide the Public and Local Officials Input.

# Kentucky's Scorecard



## MAP 21 Performance Measures



# Asset Management For Future Performance Based Decision Making

- Improve Existing Management Programs
- Include More Assets
- Identify Comprehensive List of Needs
- Develop New Strategies to Address Needs
- Train Staff

Thank You?



The logo for SEMCOG features a stylized map of Michigan in the background, rendered in a dark blue color. The map is composed of several rectangular blocks of varying sizes, creating a blocky, geometric representation of the state's outline. The background of the entire image is a gradient of blue, transitioning from a lighter shade at the top to a darker shade at the bottom.

**SEMCOG**

Southeast Michigan Council of Governments



**DIRECTION**  
**REGIONAL TRANSPORTATION PLAN**  
**2035**  
FOR SOUTHEAST MICHIGAN

Establishing a Regional Investment Direction

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Exploring Transportation Investment Choices

**Creating Success with Our  
Transportation Assets:**

2040 Regional Transportation Plan  
for Southeast Michigan



**SEMCOG**



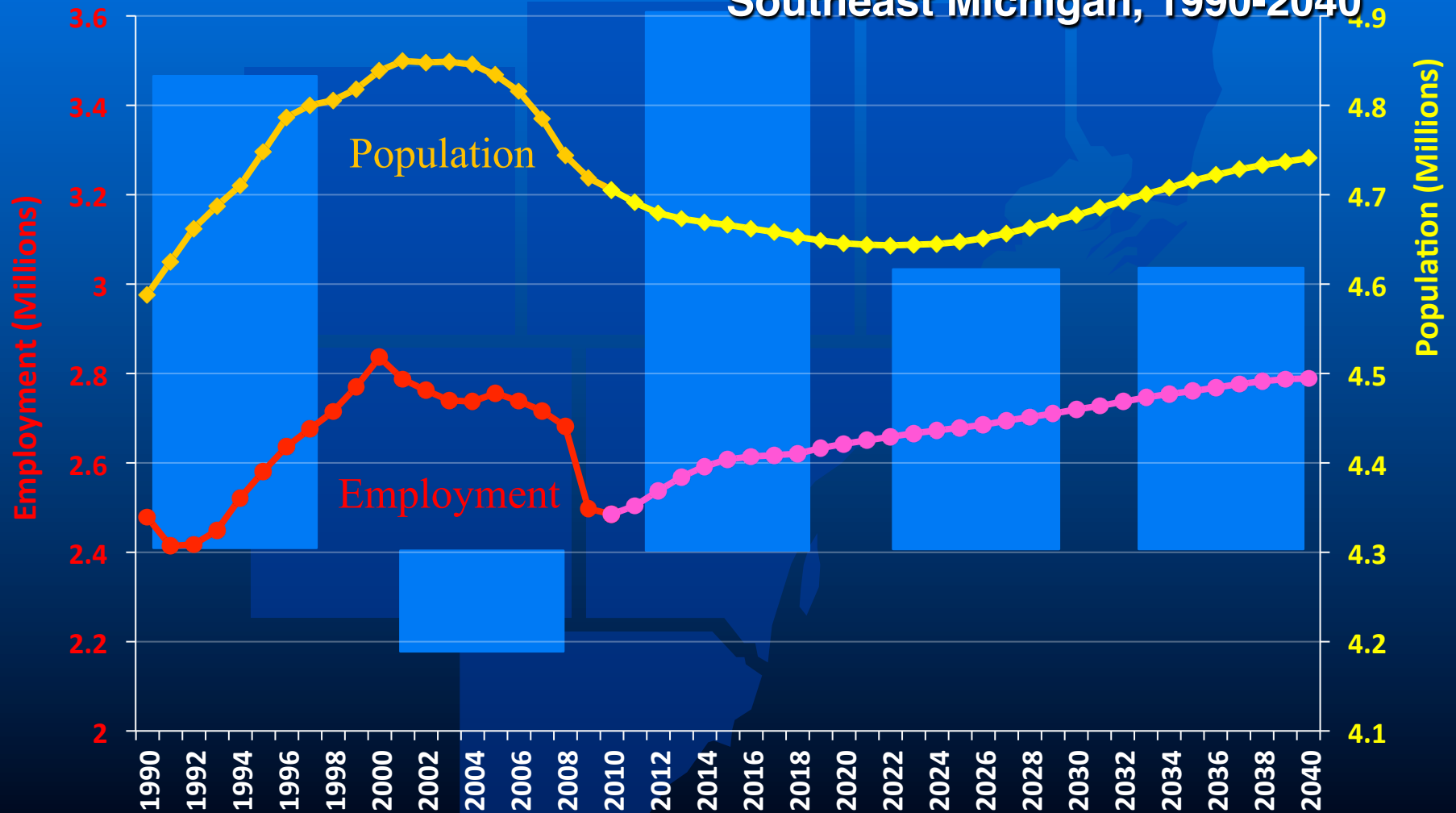
**SEMCOG**



**4.7 million people**

# Employment and population similar to 2000 levels

Southeast Michigan, 1990-2040



# Is the glass half full or half empty?



System supports millions of  
trips and millions of dollars  
of commerce everyday

A close-up, low-angle shot of a rowing team in blue and white uniforms, captured in the middle of a stroke. The rowers are leaning forward, and their oars are visible, creating a sense of motion and teamwork. The background is slightly blurred, emphasizing the rowers in the foreground.

**This requires that we align  
our scarce resources**



**SEMCOG**

**Aligning resources requires  
focusing on shared outcomes**





# Our shared outcomes

Access  
to Jobs, Markets,  
Services, and  
Amenities

Reliable, Quality  
Infrastructure

Desirable  
Communities

Economic  
Prosperity

Fiscally  
Sustainable  
Public Services

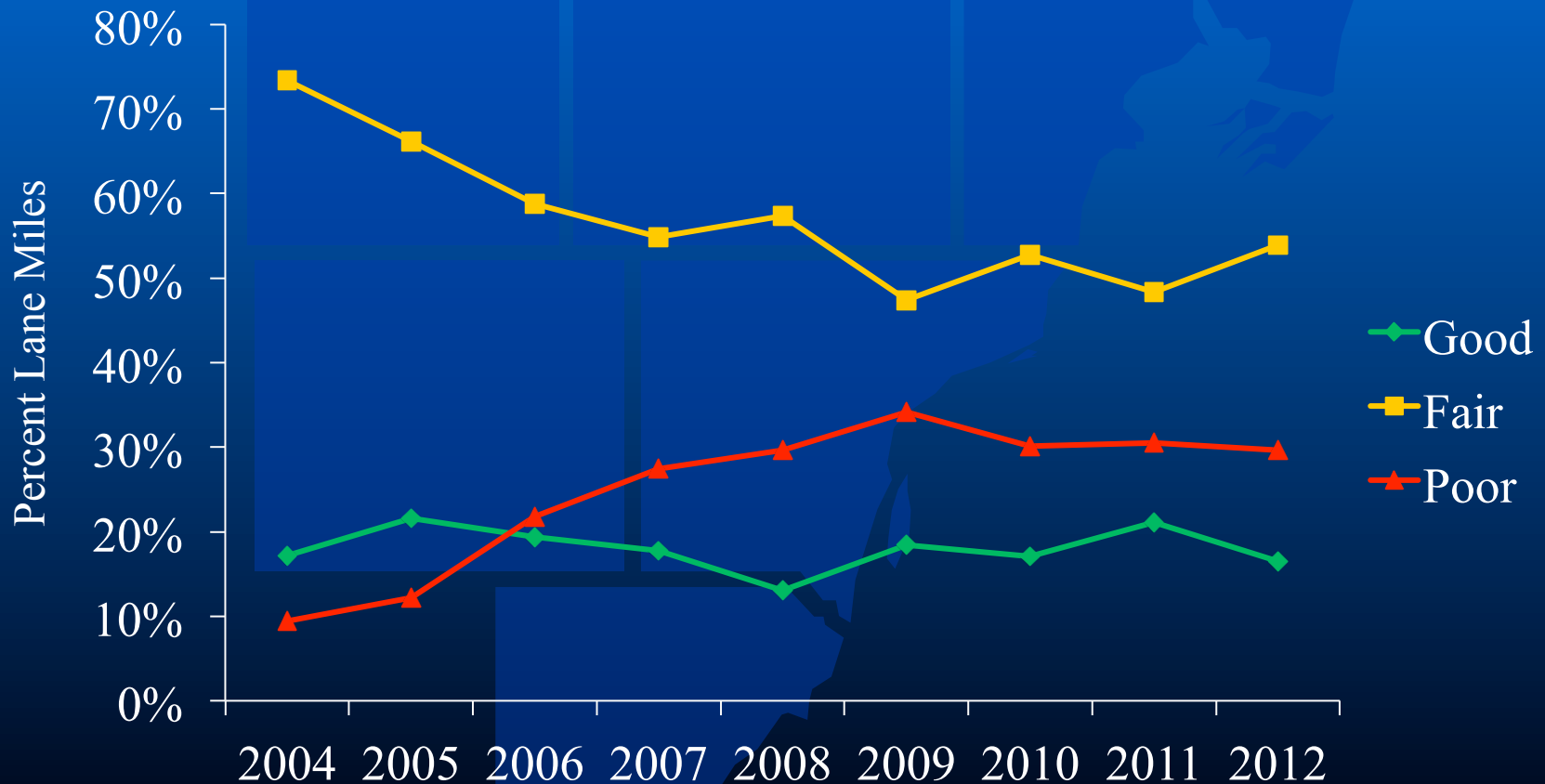
Healthy  
Attractive  
Environmental  
Assets

# Measuring the Condition of Our Transportation System

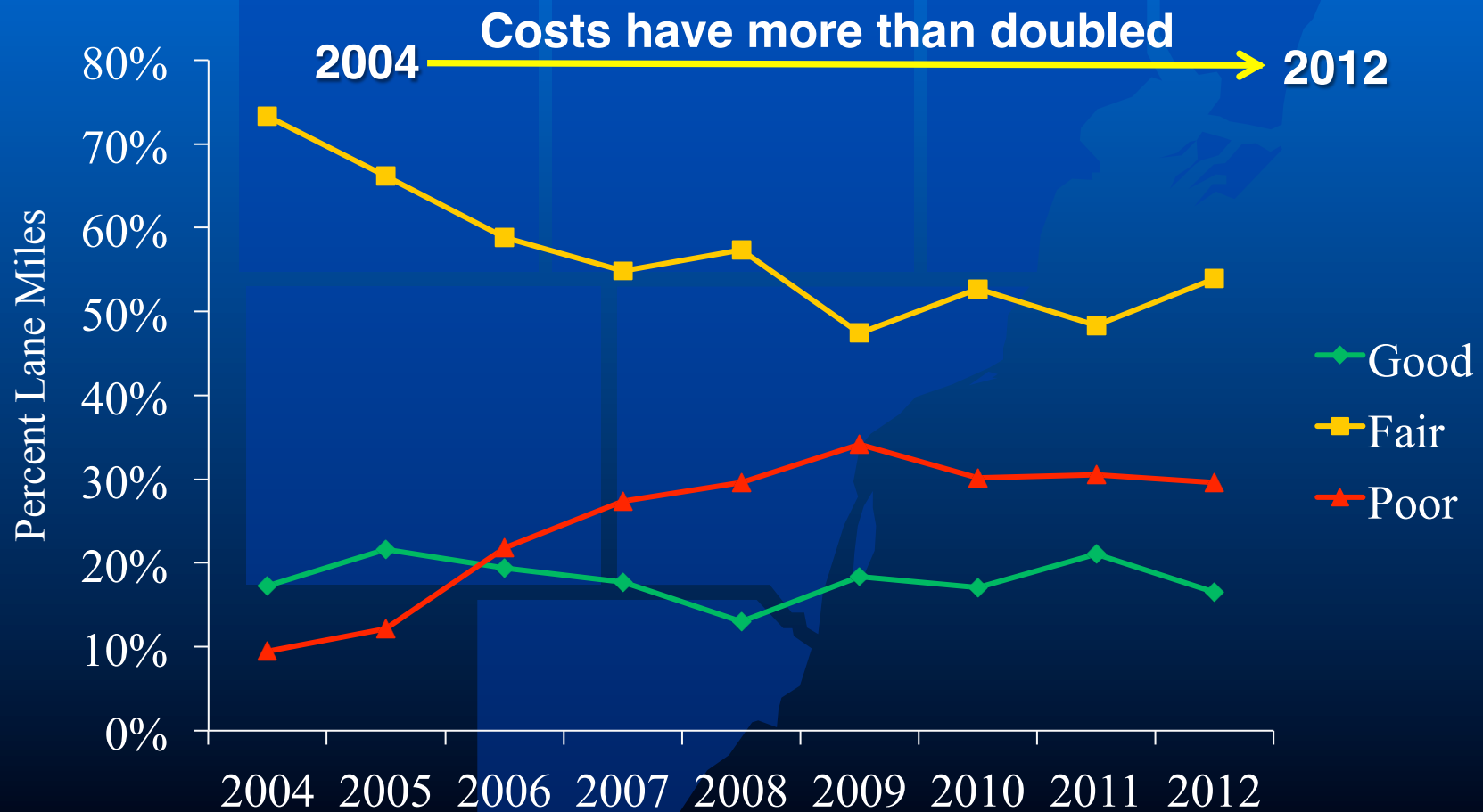


# We're Under-Investing...

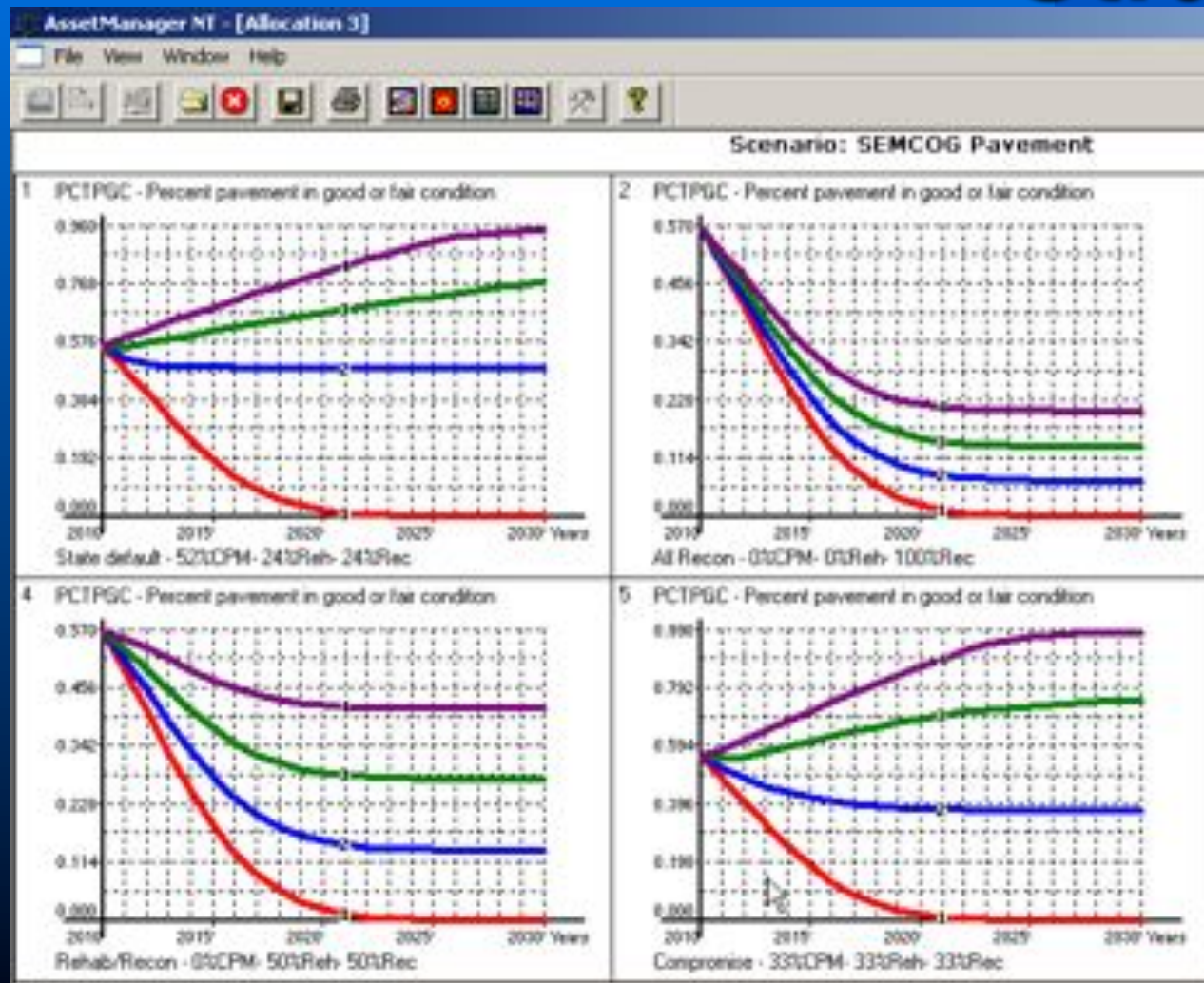
*Changing pavement condition*



# ...and it is escalating costs to taxpayers



# Analysis of Pavement Strategies

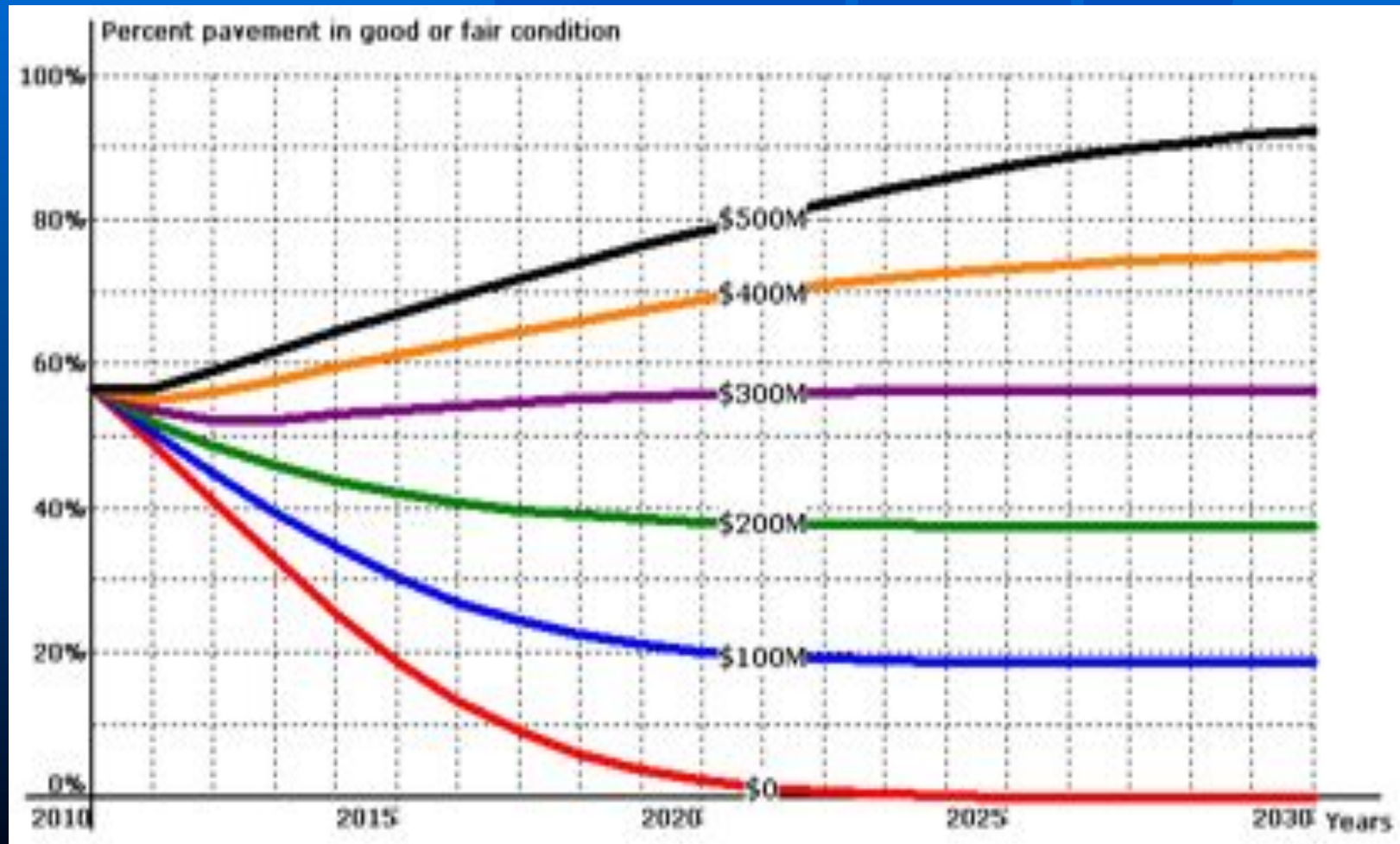


## Key

- Do nothing
- \$200 million/year
- \$400 million/year
- \$600 million/year

# Investment vs. Performance

## Pavement



# It's not just what we spend, It's how we spend it

Spend 10% on Prevention



Condition declines  
From 70% to 40%  
good/fair

Spend 50% on Prevention



Current condition sustained  
70% good/fair

**Same \$400 million, much different result**

# Other Program Areas Analyzed

- Transit
- Bridge preservation
- Roadway capacity expansion
- Non-motorized
- Safety
- Operations





# Performance-based Planning

# Fiscal Sustainability

# Funding formula out of alignment with reality

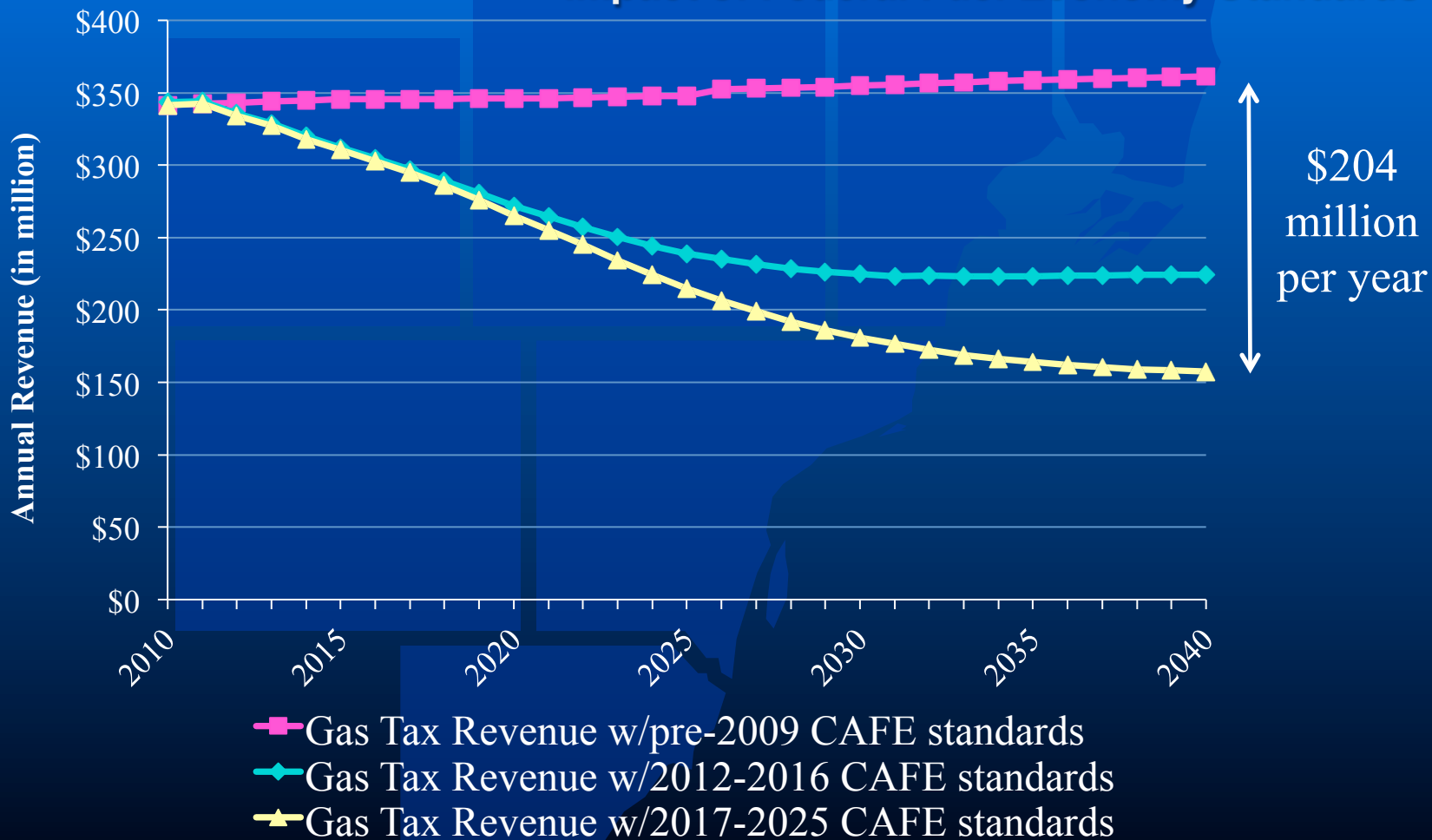
Revenues rely  
on consumption



Policies emphasize  
conservation

# Infrastructure funding formulas are increasingly obsolete

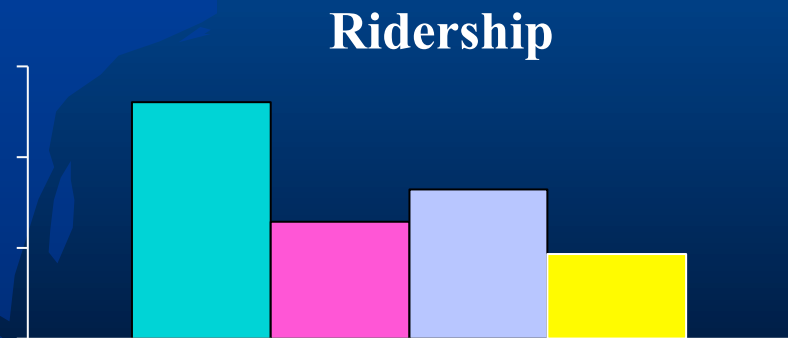
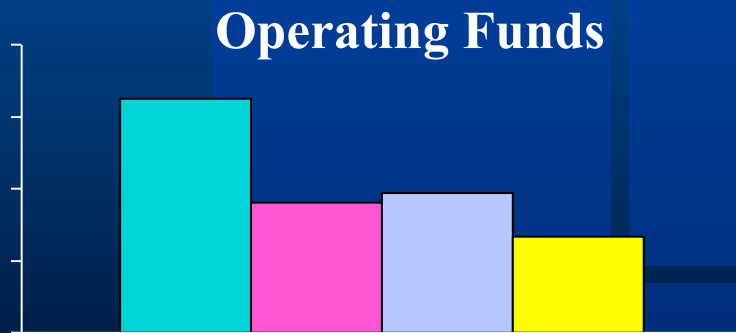
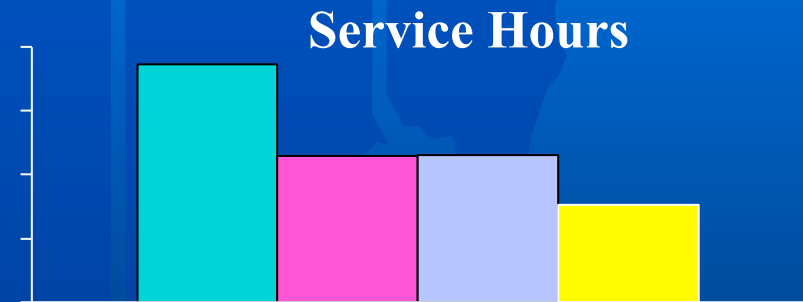
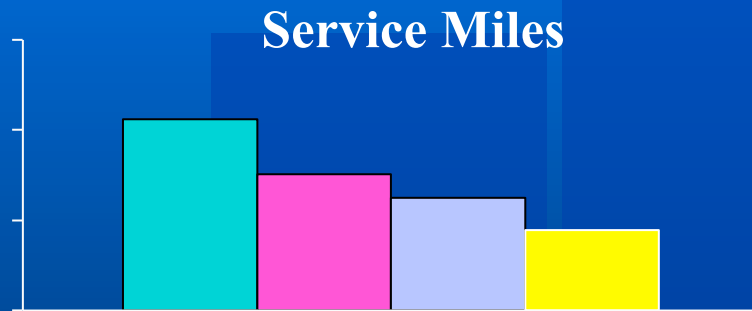
Impact of Federal Fuel Economy Standards





# Measure: Transit ridership

# Our Transit System Ranks Low



■ Pittsburgh   ■ St. Louis   ■ Cleveland   ■ Southeast Michigan



# Measure: Peak demand

**Peak demand is  $\frac{1}{4}$  of day  
but almost  $\frac{1}{2}$  of daily travel  
happens in those 6 hours**

**Portion of day**



**Portion of travel**

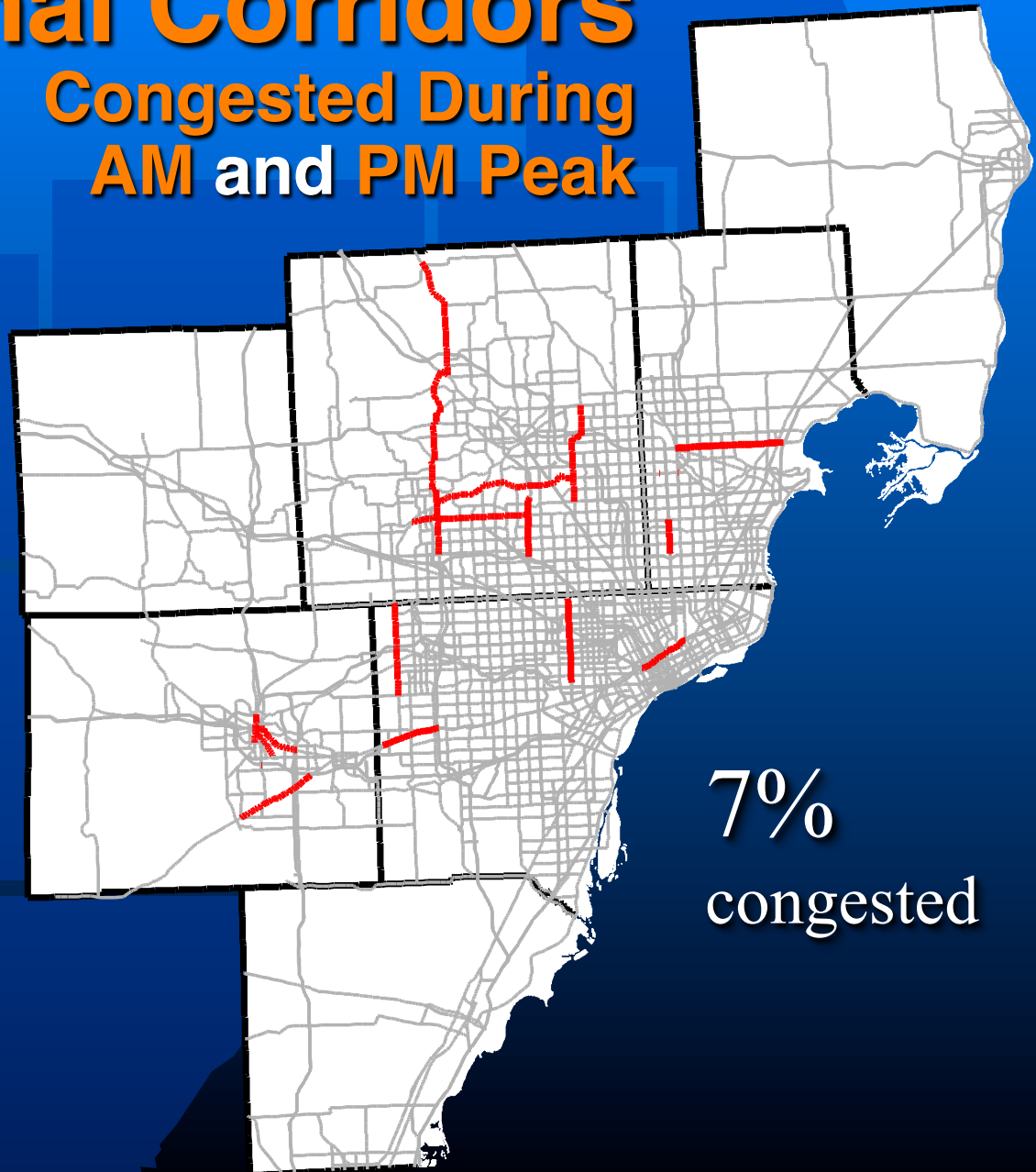






# Measure: System utilization

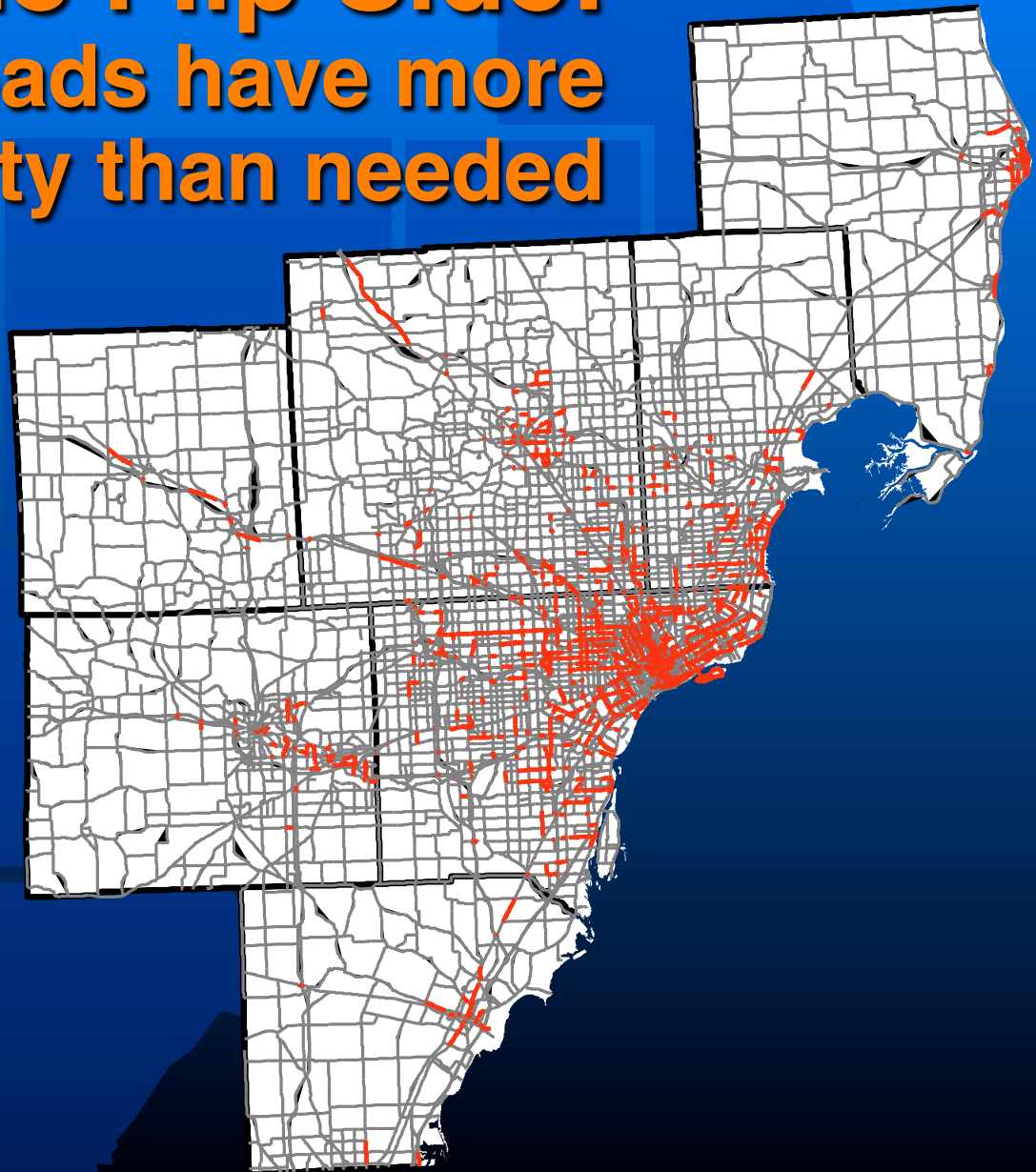
# Regional Corridors Congested During AM and PM Peak



7%  
congested

# The Flip Side: Some roads have more capacity than needed

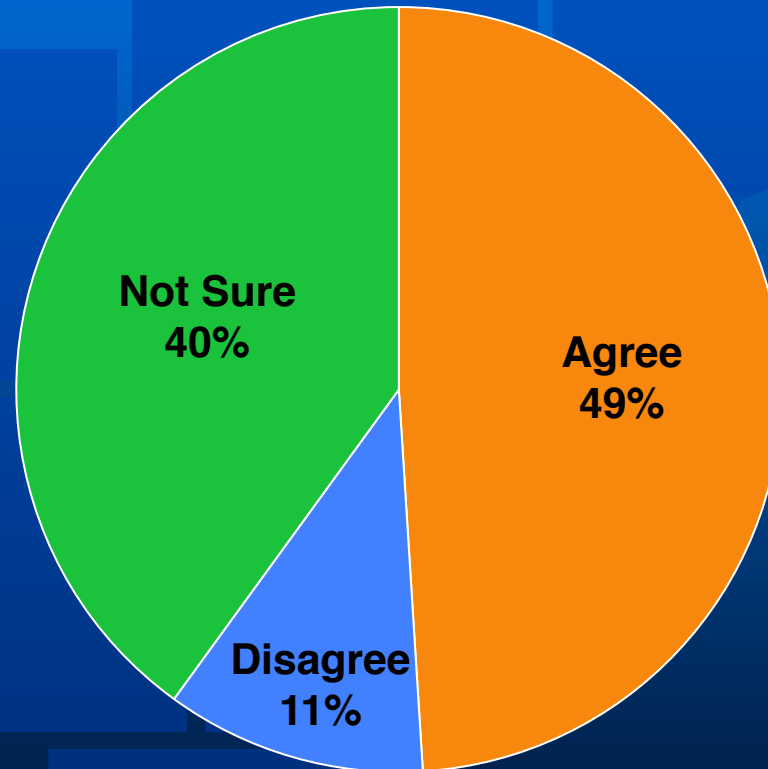
Over 600 miles  
of roadway  
could potentially  
be downsized or  
repurposed.





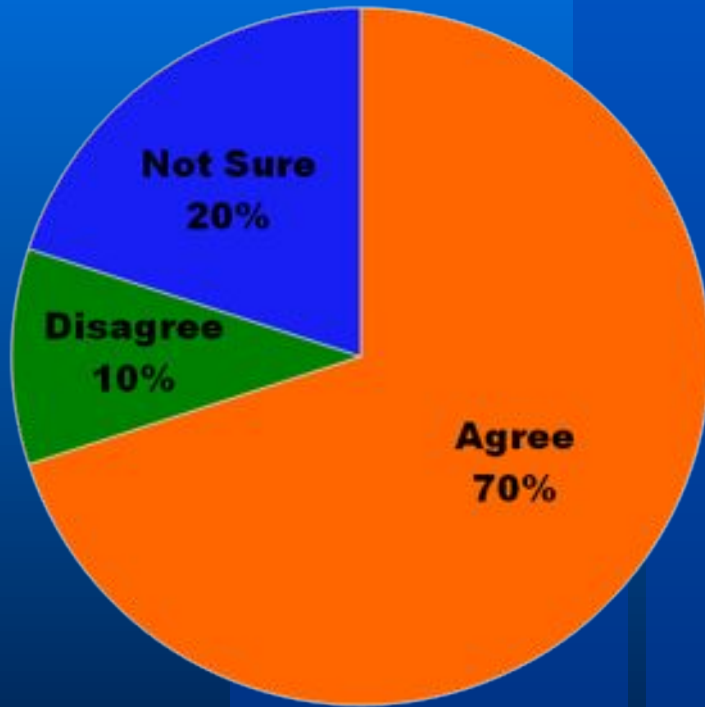
# Measure: Public Sentiment

# Only 11% think current funding methods will work in future

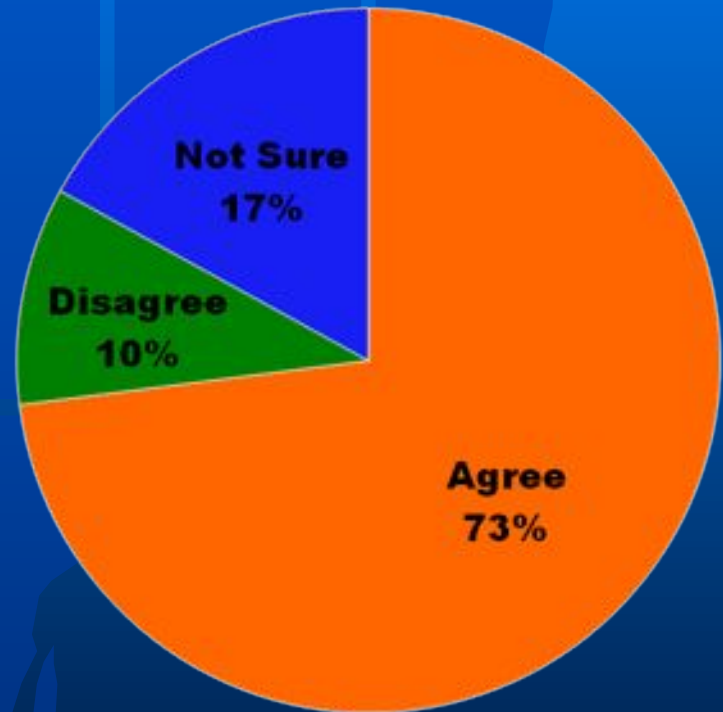


Current ways of funding won't work in future?

# Funding Paradox



More funding is needed to ensure infrastructure is properly maintained.



It's not the amount we spend, it's how efficiently we spend it.

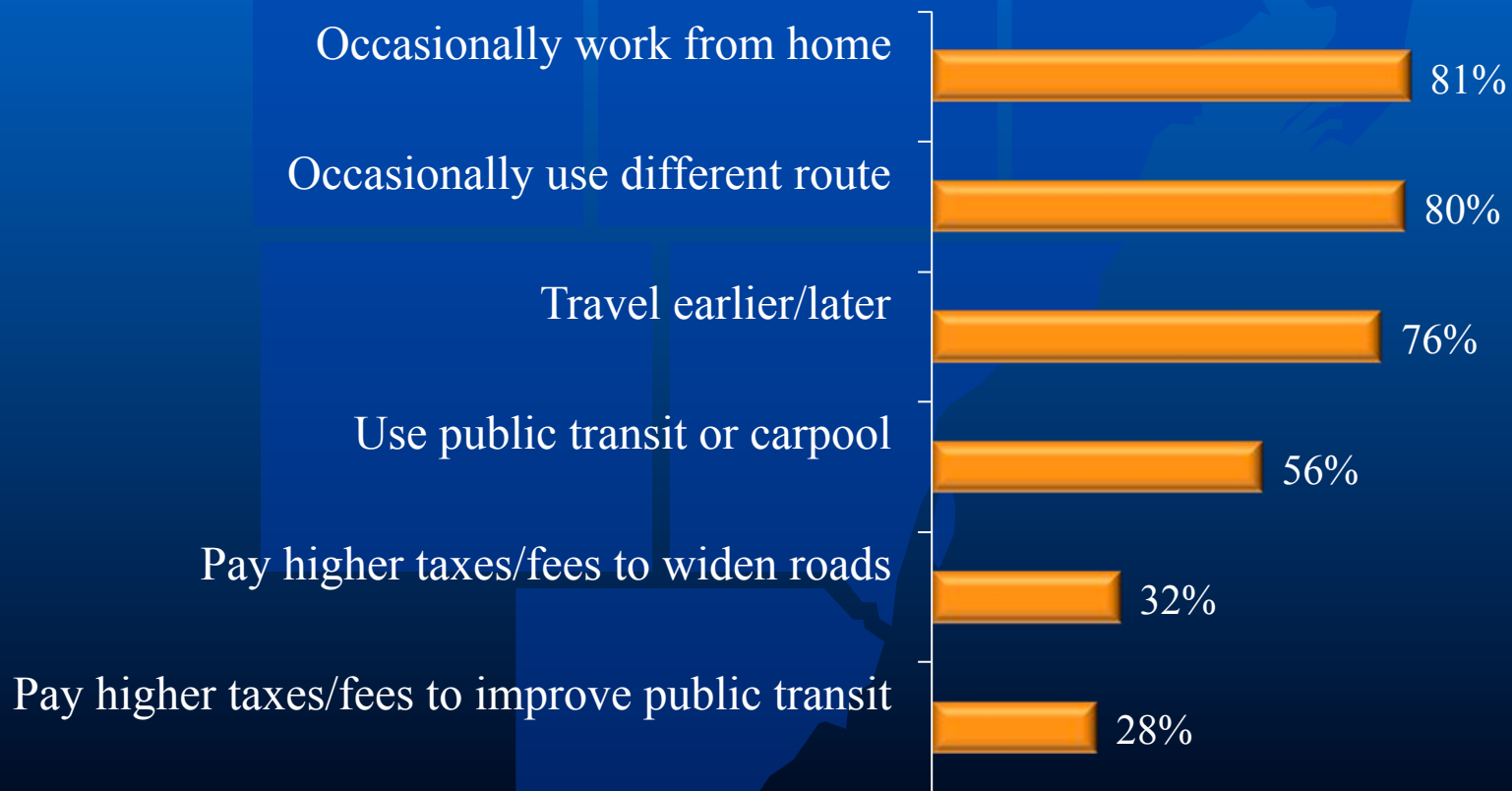
# Residents understand its condition personally affects them

- |  | <u>Agree</u> |
|--|--------------|
| • Condition of our road system impacts each one of us                | 89%          |
| • Quality of our public transportation system impacts each one of us | 62%          |
| • Condition of our water and sewer systems impact each one of us     | 87%          |
| • Better roads extend vehicle life                                   | 90%          |



# Good news: Significant majority are willing to act

## Actions Willing to Take







**Except for transit, most think they know how infrastructure is funded**

**But...**

- 25% are “Not sure” or “Don’t know”
- Many basics are not well understood



**Now let's discuss where the  
rubber hits the road**

**Do we:**

- Think regionally and act locally?

**Yes and Yes!**

**SEMCOG**

- Think locally and act regionally?



# Aligning our actions



# Less Alignment



# Breaking the silos requires some adjustments in our thinking

**Water/ Sewer**



**Roads**



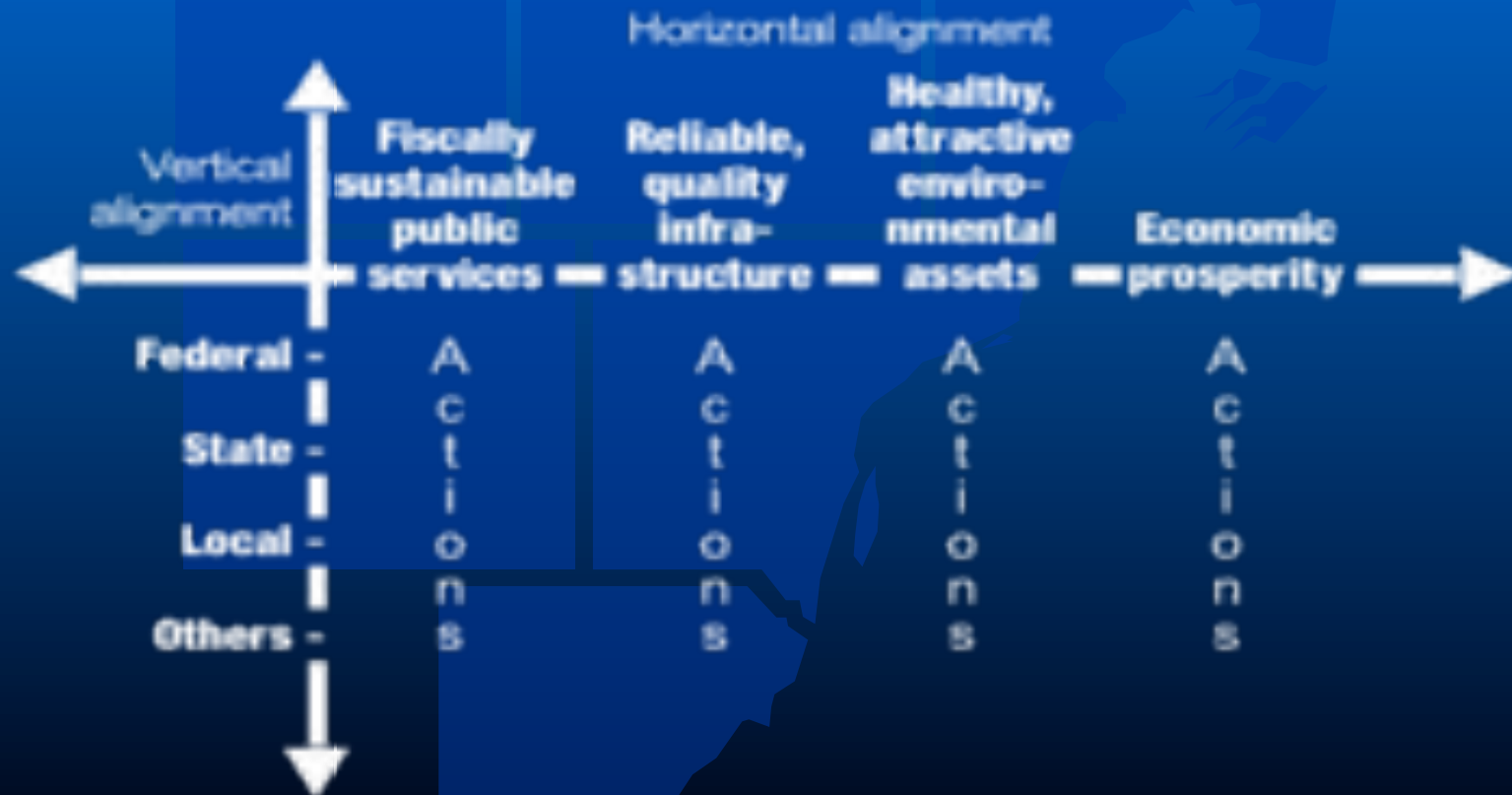
**Environment**



**Transit**



# Actions in an outcome-focused decision structure are more aligned



# Develop a Strategic Investment Process and Implement it!

## Technical

- What is the cost effectiveness of different strategies?
- What is the total cost of different targets?



# Develop a Strategic Investment Process and Implement it!

## Policy

- What are the implications for the transportation system?
- How do differing targets impact other outcomes?
- Select targets
- Assure actions and revenue allocation reflects targets

# Setting Targets

Category	Cost-Effective Target	Real Cost	Interim Target	Strategic Spending Level
Pavement	80%	\$500	70%	\$250
Bridges	90%	\$300	80%	\$200
Other...	85%	\$700	65%	\$250
Total cost effective target:		\$1500	Total strategic target:	\$700



# Recap

# The glass is half full:

*We have much to be proud of*



System supports millions of trips and millions of dollars of commerce every day

# Completing the circle



**These actions help fill the glass  
positioning us for greater  
success**



# Thank you

- [www.semcog.org](http://www.semcog.org)  
([www.semcog.org/2040RegionalTransportationPlan.aspx](http://www.semcog.org/2040RegionalTransportationPlan.aspx))
- Tom Bruff  
SEMCOG  
Plan and Policy Development Group  
[bruff@semcog.org](mailto:bruff@semcog.org)  
313-324-3340 (direct)



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Southeast Michigan Council of Governments



# Questions?

- Submit your questions using the webinar's Q&A feature

## Next webinar:

Addressing Preservation and Maintenance in Asset Management Plans – September 18, 2013 2:00 EST

Save the Dates!

A bimonthly webinar series, Wednesdays at 2:00 PM EST

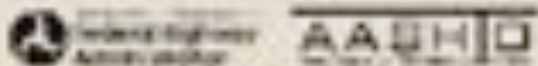
Announcing the next four webinars in the series:

*July 10, 2012 2:00 PM EST – Asset Management and Performance-based Planning*

*September 18, 2013 2:00 PM EST – Addressing Preservation and Maintenance in Asset Management Plans*

*November 13, 2013 2:00 PM EST – Asset Management and Adaptation to Climate Change and Extreme Weather Events*

*January 22, 2014 2:00 PM EST – Data Needs, Issues, and Governance for Improved Management of Highway Assets*



For more information or to register:  
<http://tam.transportation.org>