



Survey

- **Complete this survey online at:** <http://www.surveymonkey.com/s/SCOPMM21FREIGHT>
- This survey supports the work the AASHTO Standing Committee on Performance Management Task Force on Performance Measure Development, Coordination and Reporting.
- The goal of this two-part survey is to identify issues that states will encounter in their effort to meet MAP-21 requirements.
- The first part asks questions regarding readiness for developing national performance measures and targets, and the processes to be used. The second part asks what will be done after the first monitoring period when targets are either exceeded, met, or not met.
- The results of the survey will be used to identify recommendations to communicate to FHWA and actions that AASHTO and other partners can take to prepare for MAP-21 target-setting requirements.
- See the Background Resources document for additional information on the specific measures: <http://sites.spypondpartners.com/targetsetting/freight/docs/05-resources.pdf>

Note that AASHTO recommended measures are assumed for the purposes of this exercise.

1. Target-Setting – Freight

The following questions address the means by which your agency would establish performance targets for Freight.

1.1. Technical

- Can your agency produce baseline values for this measure as of the end of Calendar Year 2012?
- If not, describe limitations (e.g. don't have the data, don't have year end summary until later, etc.)
- What technical process would you use to set a target for this measure to be achieved by the end of Calendar Year 2014 (i.e. what data would you use, what analytical tools or methods would you use, etc.)
- What type of assistance or support could AASHTO or FHWA provide to facilitate your agency's target-setting process for this measure?

1.2. Organizational (internal)

- What process of internal review would be required to formally establish targets?
- Who within the agency would participate in this process?

1.3. Organizational (external)

- What process of external review would be required to formally establish targets?
- Which external stakeholders would participate in this process?

1.4. Contextual Information

- What contextual information would your agency want to present along with the target (e.g. assumptions regarding funding, growth rates, etc.)?

2. Reporting Scenarios – Freight

The following questions address three scenarios for your agency's first Freight performance reporting cycle. The three scenarios are: performance does not meet target; performance meets target; performance exceeds target.

2.1. Does not meet target

- What process would the agency go through in response to this scenario?
- What mechanisms would assist the agency in responding to this scenario?
- What issues or risks to the agency can you identify that are associated with this scenario?

2.2. Meets target

- If you met your target would you consider changing your future target-setting strategies in any way (e.g. investment levels, targets, etc.)?

2.3. Exceeds target

- If you met your target would you consider changing your future target-setting strategies in any way (e.g. investment levels, targets, etc.)?